



Joy to the Home™

Homes For Glorious Living and Top-Dollar Sales

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<http://www.joytothehome.com>

Design Psychology

Dear Real Estate Professional,

Most likely, you optimized your web site to be search-engine friendly. Your advertising strategy may be impeccable. The graphics are great. And, you were savvy enough to generate and edit some good initial content that really sells.

You are off to a good start, but all of that hard work still isn't enough. Upward movement in the search engines probably isn't happening the way you had hoped and sales lag behind expectations.

What can you do? Add fresh content.

Every day thousands of new sites jockey for Google positioning and hope to pull your customers away. Regular content update—adding fresh content—is essential for any site's long-term success.

The reason we have all heard the expression “content is king” so many times is because it is an indisputable truth. The search engines love good content and perceive plentiful text as proof of a site's value.

We have a wealth of information related to real estate, especially in the areas of getting properties ready for sale and design strategies, to help you convert prospects into customers. As a real estate investing teacher, I have written content articles on many real estate related subjects. **We have a free offer for you—we have new content for your website:**

- § We will provide you with ten html ready web pages containing real estate articles including a directory page. Each article/page contains approximately 500 words, and will be customized to your location using the name of the city or area where you desire more business.
- § We ask that you load the web pages and directory onto your site and make a prominent link to them from the website's entry page.
- § Benefits? You will have ten pages of real estate related content for search engines to index and for customers to browse. This will provide further “proof” to search engines that your site has real value and your ranking should improve. Then when a seller or buyer searches your city and real estate—**sellers and buyers will find you!**
- § Cost? None. All we ask is that you leave the footer (several sentences containing a short bio with author's links) on the pages, which gives us a link back to our site. We both win with this arrangement. We ask that you include these web pages on your website for a minimum of 90 days. Beyond that, there are no time constraints.

My articles have been viewed over 400,000 times on ONE article website.
[http://ezinearticles.com/?expert_bio=Jeanette Joy Fisher](http://ezinearticles.com/?expert_bio=Jeanette_Joy_Fisher)

Topics:

1. Real Estate Investing
2. Flipping Houses
3. Fixing Houses
4. How to Prepare a Home for Sale (Some agents print this out to give to clients. Please leave intact with author credit.)
5. Home Staging
6. Selling with an Agent's Help (One FSBO article lists ways to sell by owner with statistics that show why home sellers need YOU.)

If you would like to browse through our articles, please visit
http://www.jeanettefisher.com/free_content_real_estate_articles.htm . Please feel free to e-mail me from [contact Jeanette](mailto:contact@jeanettefisher.com) or call me at 951-678-8780 for further information.

Joy to you,

Jeanette J. Fisher

P. S. All articles optimized for keywords. For instance, "Sell Home in Daytona Beach," "Real Estate Investing in Glen Park," or "Home Staging Los Angeles." Give us your keywords and we'll match articles to your needs.

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